

TRANSPAK SUPPORTS GLOBAL EXPANSION TO ASIA

SUMMARY: Applied Materials, Inc., the global leader in the manufacturing of advanced semiconductor process equipment and flat panel display products, is a long-time client of TransPak. We initially provided crating services to them from our Santa Clara, California, and Austin, Texas, locations, but soon they needed global crating and logistics support.

In Asia, TransPak opened five new crating factories near their new locations in China, Taiwan, Korea, Singapore and Malaysia, and provided global supply chain support and training in order to deliver uninterrupted service.

SERVICE NEEDS: Applied Materials experienced rapid business growth and began to expand in Asia. Between 2006 and 2010, they needed custom crating and packing services in Shanghai, Taiwan, Korea and Singapore. To support these locations, they required:

- Quality materials sourced for proper packaging and crating
- Consistent crate quality, protection and visual branding whether from the U.S. or Asia
- Stringent quality control to their physical and visual specifications as well as international compliance regulations
- Expert crews, management, and training to get local workers up to speed with their requirements

Applied Materials had difficulty finding these high quality resources with expert workmanship near their new locations.

SOLUTION: TransPak opened crating warehouses near the new locations in Asia, and provided global supply chain support and training in order to deliver uninterrupted service. Where quality materials were not available, we imported them from our global network of mills and suppliers. We also deployed our own crews and management team until local workers were up to speed. As soon as Applied Materials' new products were completed at the new factories, TransPak was there and ready to crate and ship to their exact specifications.

THE RESULTS: No startup delays. Uninterrupted service to customers. Consistent quality and branding. Highly protected equipment with strong, durable, water-tight crates that are shock and vibration resistant. Rapid global business growth.

As Applied Materials moved fast to achieve global business growth, TransPak was there to make it happen.

CLIENT

Applied Materials, Inc.

INDUSTRY

Semiconductor

SERVICES

Global Supply Chain, Design, Crating, and Logistics

For more than 60 years, TransPak has been building factories and developing relationships around the world to provide the most innovative and cost-effective design, production and global logistics to a variety of industries. All of our efforts are fully supported by a friendly and experienced team and advanced communications, tracking and design technology.

To learn more about how TransPak can meet your needs, please visit www.transpak.com or call 877.883.2525.