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**TRANSPAK, WORLDWIDE LEADER IN CRATING, PACKAGING, AND
LOGISTICS HIRES ROBERT LALLY AS PRESIDENT OF ITS GROWING
GLOBAL BUSINESS**

San Jose, Calif. (October 1, 2007) – TransPak, the worldwide market leader in crating, packaging and logistics and the only company in the industry to specialize in all three services to deliver quality, state-of-the-art, door to door solutions to its manufacturing partners, today announced that Robert Lally will serve as president of the global company's growing business.

As president of TransPak, Lally will be responsible for expanding the company's international footprint in Asia, a move that will allow TransPak to better serve its existing manufacturing partners while broadening its worldwide client base. Lally will also drive company growth for TransPak through expansion of the company's Packaging Materials Division, which will offer a broad array of custom packaging solutions to new and existing clients.

"Bob has made a career of launching entrepreneurial businesses and growing established brands," said Bert Inch of TransPak. "His expertise will be invaluable to us as we continue to expand our business—both domestically, through new product offerings, and internationally, through global satellite offices that will allow us to better serve our customers."

Lally has a longstanding track record of driving explosive growth for early stage businesses. He was the co-founder of LeapFrog Enterprises, Inc., one of the most successful, fastest growing consumer brands of the last decade and the top performing IPO of 2002. During Lally's tenure, the company grew from a little-known start-up to the third largest company in the toy industry. Lally served as LeapFrog's CFO from 1995 – 1999, and as the founding president of LeapFrog SchoolHouse, its K-12 division, from 1999 – 2004. Prior to LeapFrog, he was the

CFO of the Republic of Tea. Lally began his career as a CPA and consultant for Price-Waterhouse. Most recently, he served as a consultant for a host of high-growth businesses including Nextsport, an innovative sporting goods brand, Brand New Brands, a functional food company, and World of Good, an importer of fair trade products from around the developing world.

Lally holds a BA in accounting from the University of Oregon and an MBA in Finance and Entrepreneurial Management from the University of Pennsylvania's Wharton School of Business.

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About TransPak:

TransPak is the worldwide market leader in crating, logistics, and packaging and the only company in the industry that specializes in all three services to deliver quality, state-of-the-art, door to door solutions to its manufacturing partners.

Founded in 1952, TransPak is headquartered in California's Silicon Valley, where it has been a vital partner to leading technology companies for decades. Today TransPak provides custom crating, packaging, and logistics support to top companies in the semiconductor, aerospace, medical equipment, security, and solar industries. Since 2000, the firm has expanded its global footprint to include offices in Tualatin, Oregon, Austin, Texas, and Shanghai, China—going where its manufacturing partners are to provide exceptional quality and service worldwide.

To learn more about TransPak visit our web site at www.TransPak.com