

## **Bob Lally** **President**

Bob joined TransPak in late 2007 as President and plays a crucial role in ensuring TransPak infrastructure has the flexibility and scalability to meet customer needs globally. Most recently a consultant to high-growth companies including TransPak, NextSport (sporting goods), Brand New Brands (functional foods) and The World of Good (importer of Fair Trade products from around the developing world), Bob's leadership will take TransPak to the next level.



Bob co-founded LeapFrog Enterprises where he served as the company's CFO from 1995 to 1999 and then as the founding President of LeapFrog SchoolHouse, its K-12 division. Prior to LeapFrog Bob was the CFO of the Republic of Tea (1992-1995) and a CPA and consultant at Price Waterhouse (1983-1991).

Bob has a BA in Accounting from the University of Oregon and an MBA from Wharton in Finance and Entrepreneurial Management.

